

# The ANZ money box journey

Let's scroll through some of ANZ's popular money boxes from 1956 to 2014.



**1956–1966**

## ANZ "Tin" Money Box

This is thought to be the first money box produced under the Australian and New Zealand Bank name after the merger of the Bank of Australasia and the Union Bank in 1951. The tin money box commemorates the establishment of this new enterprise, presenting the bank's checkerboard shield logo and the letters ANZ, by which the bank would come to be known.



**1959**

## Mobile bank van

This money box was released in 1959 to celebrate the launch of the ANZ Mobile Bank. This 'on the road' bank pioneered easy-access banking initiatives with a customer-centric focus that took banking from bricks-and-mortar to you.



**1982**

## Night and day bank

Launched in 1982 to commemorate the first ANZ Night & Day ATM. The ANZ Night & Day Bank was initially open between 7am and 11pm and later became Australia's first continuous 24-hour banking service.



**1984**

## Olympic Willy

ANZ was an official sponsor of the 1984 Australian Olympic team, contributing proceeds and raising funds to send our Olympians to compete in the games held in Los Angeles.



**1980's**

## Traffic Light

Shaped like a traffic light, this money box was released in the 1980s and was designed to promote road safety awareness. This money box included a pamphlet outlining some essential road safety rules.



**2006**

## Matilda Pig

The Matilda Pig money box was launched in October 2006 as a promotional giveaway to new ANZ customers. This money box is an adaptation of the iconic piggy bank and acknowledges the essential contributions of regional and rural Australia. Matilda is dressed as a true-blue Aussie in a brown Akubra, farmer's overalls and Blundstone boots.



**2006**

## Soccer ball

ANZ has been a long-time supporter of our Australian sporting teams. This money box was released in 2006 to coincide with the FIFA World Cup. National pride ran high for Australia's Socceroos that year, being the first time Australia had qualified for the World Cup since 1974.



**2010**

## Kevin ATM

Kevin the ATM is a memorable character from ANZ's mid 2000s advertising campaigns, which were first launched in 2006. Kevin the ATM, promoted ANZ's increase of ATMs nationwide to support customer convenience. Testament to Kevin's popularity, the Kevin ATM money box was introduced in 2010 and was highly sought after by collectors.



**2014**

## Lunar New Year Horse

Released to celebrate Lunar New Year. 2014 was the year of the horse.