

MEDIA RELEASE



ICC WOMEN'S CRICKET WORLD CUP AOTEAROA · NZ 2022

ICC WOMEN'S CRICKET WORLD CUP 2022 ANNOUNCE ANZ AS OFFICIAL SPONSOR

The ICC Women's Cricket World Cup 2022 (CWC22) today announced that ANZ Bank New Zealand will be an official sponsor of the tournament, which will be held in New Zealand from 4 March to 3 April, 2022.

As a long-time supporter of women's sport in New Zealand, including netball, the Olympics, Paralympics and as major sponsor of the WHITE FERNS, ANZ will be throwing its full force behind this world cup celebration.

"At ANZ, we've always led the way in supporting women in sport in New Zealand, so we're excited to be extending that support through our sponsorship of the ICC Women's Cricket World Cup in 2022," said ANZ NZ Chief Executive and CWC22 Champion Antonia Watson.

"Women's sport is on an exciting journey, and New Zealand is making some excellent progress. But, while we've come a long way, there's still a way to go."

The opportunity to continue its role in supporting the country's finest female athletes was a key driver in ANZ's decision to throw its support behind the event, Ms Watson said.

"The World Cup is a fantastic opportunity to draw attention to this and help promote our national women's cricket team.

"We're also delighted to be getting behind young New Zealanders, particularly young women, and support them to be the best they can in cricket, sports and other walks of life."

ANZ's support for the event will include a nationwide search to uncover the next generation of Kiwi female cricketers. *The ANZ Next XI* will see eleven young cricketers being invited to take part in a WHITE FERNS junior training academy that could put them on the pathway to sporting stardom.

CWC22 CEO Andrea Nelson says: "We're thrilled to have ANZ on board as a regional partner – their enthusiasm for women's sport is undeniable and we can't wait to see Aotearoa get behind some of the incredible activities they have planned.

"Beyond the nationwide celebration of women's cricket, major events like the CWC22 are all about inspiring the next generation. When young girls and boys see the best cricketers in the world playing right here in Aotearoa, we want them to feel that they too can do great things."

To amplify the match day experience, selected lucky cricket fans will have the chance to jump on board the '*ANZ Fanwagon*' – ANZ will shout tickets, the bus there and back, plus a supporter's pack to make match day even better.

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More information about ANZ's CWC22 planned activity:

The ANZ Next XI

A search for tomorrow's female cricket stars

ANZ will be searching for the Next XI, giving eleven young cricketers an experience they won't forget.

Girls from all across New Zealand who are keen to advance their cricket game will be encouraged to apply online; with finalists being announced during the tournament.

From there, the ANZ Next XI will be invited to participate in a WHITE FERNS junior training camp, meeting the team, attending master classes, training and learning from the best.

The search for the ANZ Next XI will begin in January. More details will be announced in December.

Jump on the ANZ Fanwagon

There's nothing quite like a world cup on home turf.

ANZ will give you and your friends the chance to jump on board the ANZ Fanwagon and head along to one of the WHITE FERNS ICC Women's Cricket World Cup matches. ANZ will shout tickets, the bus there and back, plus a supporter's pack to make match day even better – you just need to show up and cheer your team on.

Further details about how to apply will be announced in January.

ICC Women's Cricket World Cup 2022 at a glance

- Hosted in New Zealand from 4 March to 3 April, 2022
- Eight nations
- 31 matches
- Six host cities: Auckland, Hamilton, Tauranga, Wellington, Christchurch, Dunedin

For further information, please contact:

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