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ANZ strengthens second-year partnership with Brisbane Festival

ANZ has announced the expansion of its partnership with Brisbane Festival, Queensland's largest annual arts and cultural event. Now in its second year of support, ANZ has increased its involvement for the 2025 festival, which runs from 5 September to 27 September, and with ANZ featuring prominently throughout the festival's public art installations.

The partnership with Brisbane Festival reflects ANZ's commitment to celebrating community and the arts and is a testament to its investment in initiatives that matter to Queenslanders.

In 2025, ANZ is the proud naming rights partner of Brisbane Festival's extraordinary centrepiece; ANZ's *Walk This Way by Craig & Karl*. The striking artworks, to be installed across the Neville Bonner Bridge (linking the city with Southbank), the new Kangaroo Point Bridge and the Goodwill Bridge, will transform how festival goers interact with the city and the river, while bringing a new dimension to the event.

Craig & Karl are an international artistic duo who work across design, illustration and installations in cities around the world. ANZ's *Walk This Way by Craig & Karl* will be the high-profile installation for the festival's colourful city-shaping trail of public artworks and experiences.

ANZ will also feature in the festival's cultural forecourt, located near the Queensland Performing Arts Centre, to create a wonderful public gathering place for festival attendees.

Bruce Rush, Acting Group Executive Australia Retail & Chief Executive Officer Suncorp Bank, said: "Our ongoing partnership with Brisbane Festival embodies our shared dedication to supporting ANZ's customers and Queenslanders and helping to shape a world where communities thrive and connect.

"This partnership, together with others including with The University of Queensland and Griffith University, our financial education initiatives and our support of important Queensland organisations such as The Lady Musgrave Trust, are key contributors to our commitment to building a resilient Queensland economy while celebrating meaningful Queensland events and causes," Rush said.

General Manager, Marketing at ANZ, Sian Chadwick said: "Following an exciting introduction to Brisbane Festival in 2024, we are thrilled to be extending ANZ's partnership for a second year. The festival is a wonderful celebration of Queensland's vibrant art scene, and we are extremely proud to be helping deliver the centrepiece of this year's event.

"ANZ's *Walk This Way by Craig & Karl* public art installation will form an important connection for all festival goers to immerse themselves in amazing art and culture and we encourage everyone to explore the festival in this new and exciting way," Chadwick said.

Brisbane Festival Artistic Director Louise Bezzina said: "I'm thrilled to be partnering with ANZ to realise ANZ's *Walk This Way by Craig & Karl* — an ambitious, joy-filled work that transforms Brisbane into a living gallery. This vibrant, playful project invites us to see our bridges — and our city — through fresh eyes. Large-scale, free, and created for everyone, it captures what Brisbane Festival is all about: bold art, shared space, and showcasing the city as a stage."

Brisbane Festival is an initiative of the Queensland Government and Brisbane City Council. The full program is available at brisbanefestival.com.au.

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